



WHITNASH TOWN COUNCIL

Policy for Street Naming:

1. Statement

- 1.1 Warwick District Council is the authority that undertakes street naming. Approvals for street naming and numbering are ultimately given by the District Council.
- 1.2 Whitnash Town Council should be consulted regarding names suggested by developers and should also be invited to suggest names.
- 1.3 The District usually consults with other relevant bodies (e.g. Royal Mail, Ambulance Service etc.).
- 1.4 Currently there are no developments or streets in Whitnash without names.
- 1.5 Whitnash Town Council will maintain a list of names for when a development or street requires naming.
- 1.5 Names will be put forward to Warwick District Council and that Council makes the final decision.

2. Internal Process for Whitnash Town Council

- 2.1 Any person (or organisation) can suggest a name for consideration.
- 2.2 These names could be of people or anything relating directly to Whitnash or our twin towns.
- 2.3 The person (organisation) submitting a name should include full background about the suggested name.
- 2.4 Each suggestion will be considered on merit and if approved, be added to the Council's Approved List.
- 2.5 When a development / road is identified, the Town Council will look for name with clear local connection or relevance after which a name will be selected from the approved list.
- 2.6 The name will then be submitted to Warwick District Council.

3. Street Names

- 3.1 New street names must not duplicate any similar name already in use in the town or in the same postcode area. A variation in the terminal word (e.g.

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Review Date:

Policy Number: 13

“street”, “road”, “avenue”) will not be accepted as sufficient reason to duplicate a name). Phonetically similar names will also be avoided.

- 3.2 Street names will normally reflect or recall an event, structure, historic location or historic person relevant to the immediate locality or the town.
- 3.3 Street names which are likely to offend religious, cultural, and ethnic or other identifiable groups with a presence in the area will not be permitted.
- 3.4 Street names, which are capable of misinterpretation or aesthetically unsuitable, must be avoided. Street names where the sign can easily be modified to become offensive must also be avoided.
- 3.5 Street names should be easy to pronounce.
- 3.6 Streets should not be named after developers nor after relatives or associates of developers unless these names have local merit that is independent of their association with the development.

4. Terminal Words

Street names should usually end with an appropriate terminal word. The following terminal words are acceptable:

Street	for any straight thoroughfare with buildings on each side
Road	for any thoroughfare
Way	for winding roads
Avenue	for tree lined roads
Drive	for residential roads
Grove	for residential roads within a small wood or group of trees
Lane	for narrow residential roads
Gardens	for residential roads – subject to there being no confusion with any local open space
Place	for a group of buildings/road surrounding an open space
Crescent	for a crescent shaped road
Court	for an enclosed area
Close	for a cul de sac only
Square	for a square only
Hill	for a hillside road only
Circus	for an open space in a town where several streets converge
Vale	for residential roads within or forming a valley
Rise	for residential roads
Row	for residential roads
Wharf	for residential properties forming a quayside
Mews	for residential properties formed from a former stabling yard
End	for a place derived originally from a name for a remote or far flung part of a parish
Terrace	for a terrace of houses but not as a subsidiary name within another road

All new pedestrian ways should end with either “Walk” or “Path” or “Way”.

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Policy Number: 13

All named blocks should end with one of the following:

Court	for flats and other residential buildings
Mansions	for other residential buildings
House	for residential blocks only
Point	high residential blocks only
Tower	high residential or office blocks

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